# CITY OF SAN JOSÉ DEFERRED COMPENSATION PLAN

INVESTMENT POLICY AND PROCEDURES STATEMENT

**AUGUST 2008** 

# **PURPOSES**

This investment policy has been developed for t	the Deferred Compensation Plan to document:	Page
Investment Philosophy	······································	1
Description of Investment Option Categories	••••••	3
Investment Option Characteristics	***************************************	7
Investment Fund Selection – Stable Value Fund		13
Investment Fund Selection - Mutual Funds		14
Loans		20
Blackout Period		20
Investment Communications to Participants		21
· ·		

## **INVESTMENT PHILOSOPHY**

#### POLICY:

The Deferred Compensation Plan (Plan) is a long-term retirement savings vehicle and is intended as a significant source of retirement income for eligible Participants. The investment options available from the Plan will cover a broad range of investment risk and reward appropriate for this kind of retirement savings program. Participants bear the risk and rewards of investment returns that result from the investment options that they select. The investment options (funds) made available will be determined by the Deferred Compensation Advisory Committee (DCAC) and may change from time to time.

The mix of investment options appropriate for a Participant depends on the combination of a number of factors, including, among others, age, current income, length of time to retirement, tolerance for investment risk, income replacement objectives, and a Participant's other assets. To permit Participants to establish different investment strategies, the Plan may offer a variety of investment categories, all of which have varying return and volatility characteristics. It is the responsibility of each Participant to evaluate the investment options and to select an appropriate mix. A Participant should consider, among others, the following risks:

Volatility: The risk of significant decreases in account value (including the loss of principal) over relatively short

periods of time.

**Accumulation:** The risk of not accumulating sufficient assets to retire.

Understanding: The risk of investing for the wrong reasons.

Diversification: The risk of concentrating investments and suffering large losses from a single investment category or

similar categories that do not perform well.

A risk/reward structure is basic to investments. Generally, investment vehicles offering the greatest return over time also carry the highest risk or volatility of return. The inherent conflict between volatility and long range accumulation can be lessened through diversification among asset classes. To provide Participants the opportunity to select risk/reward strategies and to diversify the Deferred Compensation assets, the Plan will offer a number of investment alternatives:

# **INVESTMENT PHILOSOPHY (CONTINUED)**

Participants can control their exposure to accumulation and volatility risks by allocating investments among these options. For example, a Participant nearing retirement with high sensitivity to volatility risk might invest more heavily in the Stable Income Fund than a Participant who has with many years until retirement. Many other investment options exist. This number and these types were selected because they: (1) each offer a distinct utility to the Participants; (2) provide a spectrum of volatility and accumulation choices; and (3) can be administered, communicated and understood within practical constraints of the Plan's resources.

The Committee will provide Plan Participants with an array of suitable fund selections with an objective of reducing fund fees, expenses, and administration fees normally associated with these investments.

## **DESCRIPTION OF INVESTMENT OPTION CATEGORIES**

Asset allocation, quality, and sector concentration guidelines will be dictated by the stated policies of the manager or prospectus of a fund.

A <u>Money Market Option</u> invests in cash equivalent securities with maturities of less than one year. The average quality of the portfolio must be A1, P1, or AAA. The objective of the fund is to protect underlying principal value and produce a reasonable level of current income. While the volatility risk of this option is the lowest, accumulation risk is the highest. A money market fund may not be necessary if the stable value options do not have restrictions on interfund transfers from the stable value fund to other funds in the portfolio.

A <u>Stable Value, General Account or Fixed Account Option</u> invests in book value investments which may include General Account annuity products, Separate Account products, Guaranteed Accountation Accounts (GAAs), Guaranteed Investment Contracts (GICs), Bank Investment Contracts (BICs), "Synthetic" GIC arrangements and money market instruments, and may invest in intermediate term fixed income securities. Investments may either be made directly or through pooled arrangements. The objective of the fund is to provide higher income than a money market fund while still providing no fluctuation in principal value.

A <u>Bond Option</u> invests in cash equivalents and marketable fixed income securities. The portfolio may have an average duration that is short, intermediate or long term. The average portfolio quality shall be AA or better as rated by Standard & Poor's or may have an a comparable rating or better by other rating companies, such as Moody's or Fitch's. Sector and issue concentration guidelines will be dictated by the stated policies of the manager of the fund(s) and may include non-U.S. issuers. The investment objective is to provide longer term preservation of capital while earning a high level of current income. However, principal values may fluctuate over time, primarily in response to changes in interest rates.

A <u>Large Capitalization\*</u> (<u>Large Cap</u>) Option invests in those companies that comprise the top 70% of the overall stock market capitalization. This asset class may contain value funds that invest in stocks of companies the investment fund manager believes the stock market undervalues and has the potential for market appreciation. This asset class may also contain growth funds that invests in stocks of companies the fund manager believes will grow at a faster rate than its peers or the corresponding market. This asset class may include funds that are blended to include both value and growth stocks. Stocks in this asset class may provide additional investment growth through the reinvestment of dividends.

# DESCRIPTION OF INVESTMENT OPTION CATEGORIES (CONTINUED)

A <u>Medium Capitalization\*</u> (<u>Mid Cap) Option</u> invests in companies that comprise the next 20% of the overall stock market. This asset class may contain value funds that invest in stocks of companies the investment fund manager believes the stock market undervalues and has the potential for market appreciation. This asset class may also contain growth funds that invests in stocks of companies the fund manager believes will grow at a faster rate than its peers or the corresponding market. This asset class may include funds that are blended to include both value and growth stocks. Mid-sized companies may be less able to weather economic shifts or other adverse developments than larger, more established companies.

A <u>Small Capitalization\*</u> (Small Cap) Option invests in companies that comprise the remaining 10% of the overall stock market capitalization. This asset class may contain value funds that invest in stocks of companies the investment fund manager believes the stock market undervalues and has the potential for market appreciation. This asset class may also contain growth funds that invests in stocks of companies the fund manager believes will grow at a faster rate than its peers or the corresponding market. This asset class may include funds that are blended to include both value and growth stocks. Small-sized companies may be less able to weather economic shifts or other adverse developments than larger, more established companies.

An <u>International Equity Option</u> invests primarily in common stock of non-U.S. issuers. This fund can be expected to be subject to risk factors not prevalent in domestic markets, including currency risk.

Global Equity Option (aka World Equity Option) invests in common stocks of non-U.S. issuers as well as domestic common stocks as deemed appropriate by the fund managers. These funds are appropriate for a portion of a Participant's account for which additional risk is acceptable in exchange for diversification from options tied to domestic markets. Currency fluctuation will contribute to increased return volatility.

An <u>Index Fund Option</u> invests identically or nearly identical to the market index whose return it seeks to duplicate. The objective of an index fund is to provide market diversification and a market average rate of return reflective of the market segment represented by a given index, e.g., the Standard & Poor's 500.

# DESCRIPTION OF INVESTMENT OPTION CATEGORIES (CONTINUED)

Asset Allocation Funds (Model Portfolios) offer an allocation of investments, principally stocks, bonds, and cash or cash equivalents, which are appropriate for a given stage or age of an individual's investment lifecycle. An aggressive asset allocation fund or an age targeted fund with a longer timeframe will have greater weighting in stocks than a moderate or conservative asset allocation fund or age targeted fund with a shorter timeframe. A conservative asset allocation fund will be more heavily weighted toward current income and protection of capital. The objective of an asset allocation fund is to provide a composite rate of return from current income and capital appreciation which is appropriate for a given stage of an individual's investment life cycle. The investment objective is to provide a diversified investment return of current income and capital appreciation.

Socially Responsible Investing ("SRI") Option is a mutual fund that has SRI as a stated prospectus objective and which attempts to invest in companies with sustainable business models without compromising investor returns. SRI funds combine thorough financial analysis with environmental, social and corporate governance ("ESG") screening. Although screening criteria varies across the SRI fund universe, these funds will generally avoid companies that are significantly involved in the manufacture of weapons or weapons-related products, manufacture tobacco products, are involved in gambling as a main line of business, or engage in unethical business practices. In addition to these traditional SRI screens, these funds may look for companies that have positive impacts on the environment, fair workplace practices, robust corporate governance, high product integrity and positive community involvement.

Real Estate Fund Option is also known as a sector or specialty fund. Under normal market conditions, a real estate fund will invest at least 80% of its net assets in a portfolio of equity securities of companies that are principally engaged in the real estate industry. Real estate companies are defined as companies that generally derive at least 50% of their total revenues or earnings from owning, operating, developing, and/or managing real estate. As a general matter, such a fund may invest in common stocks of large-, mid- and small-sized companies, including real estate investment trusts ("REITs"). (A REIT is a corporation or trust that uses pooled capital to invest in direct ownership of either income property or mortgage loans.) Specialty real estate funds may focus their investments in a single country or they may be global in reach.

Specialty Funds are mutual funds that specialize in specific investment instruments or sectors.

<u>Self-Directed Brokerage Account (SDBA) Option</u> will offer a wide array of stocks, bonds and mutual funds that can be accessed by individual Participants. Participants electing the SDBA will be required to acknowledge that they are sufficiently sophisticated and knowledgeable about investment matters that they are capable of making, managing and controlling their own investment choices. Funds in the SDBA are not subject to the due diligence of the core fund offerings.

# **DESCRIPTION OF INVESTMENT OPTION CATEGORIES (CONTINUED)**

\*Market capitalization is determined by multiplying the total number of outstanding shares of stock by the market price of the stock. Market capitalization changes with the changes in the price of the stock and increasing or decreasing the outstanding number of shares. Currently, a company is categorized as large if the capitalization is over \$11.6 billion; mid cap is over \$2.1 billion up to \$11.6; small cap is under \$2.1 billion, (these ranges reflect Morningstar calculations as of March 31, 2008. However, this changes with significant swings in the stock market. To maintain consistency the 70%, 20%, 10% is used to determine equity asset classes.

# INVESTMENT OPTION CHARACTERISTICS

	Money Market Option	Stable Value/ Fixed Option	Bond Option	Large Cap Equity Option	Mid Cap Equity Option	Small Cap Equity Option	Infer- national Equity Option	Global Equity Option	Index Funds	Asset Allocation Funds	Socially Responsible Investment (SRI)	Specialty Fund
Investment Objective	Stable principal and income growth	Moderate level of current income with stable principal value	Higher level of current income and increasing principal appreciation values over the long-term	Moderate capital growth and above average current dividend income	Long- term growth of capital, less emphasis on current dividend income	Maximum capital gains, little or no emphasis on current dividend income	Long-term growth of capital, little or no emphasis on current dividend income	Long-term growth of capital, little or no emphasis on current dividend income	Closely replicates the performance of a specific market index with consideration for expense and tracking errors	Preselected, diversified portfolios, managed as a single fund; funds may be risk based or estimated retirement date/age based	Moderate capital growth; may also provide for higher levels of current income	Moderate to maxi- mum capital growth or higher levels of current income
Invests Primarily In.	Highest quality money market instru- ments	General and Separate Account Annuities, GICs, BICs, Money Market instruments, intermed- iate term bonds	Gov't, agency, investment grade corporate bonds	Common stocks of high quality, relatively mature companies with above average dividends	Common stocks with prospects for growth superior to that of the broad market	Common stocks which may be of smaller, higher risk busi- nesses	Common stocks of non-U.S. issuers with prospects for growth	Common stocks of primarily non-U.S. issuers with prospects for growth	Domestic stocks or international stocks or bonds, depending on the designated index	Combinations of international stocks, domestic stocks, bonds, AND stable value, at varying proportions	Domestic stocks and/or international stocks and bonds. Investments must meet generally accepted socially responsible criteria	Domestic stocks and/or interna- tional stocks and/or bonds
Primary Source of Return	Short-term interest income	Intermed- iate-term interest income	Long term interest rate income and capital changes	Capital growth and reinvested dividends	Capital growth and long- term growth of dividends	Capital growth	Capital growth	Capital growth	Capital growth and/or income, depending on the designated index	Growth and interest income	Capital growth and may have long term interest income	Capital growth and/or may have intermedi- ate or long term interest income

# INVESTMENT OPTION CHARACTERISTICS (CONTINUED)

	Money Market Option	Stable Value/ Fixed Option	Bond Option	Large Cap Option	Mid Cap Option	Small Cap Option	Inter- national Equity Option	Global Equity Option	Index Funds	Asset Allocation Funds	Socially Responsible Investment (SRI)	Specialty Fund
Volatility Risk Potential	Lowest	Very low	Moderate	Slightly below average volatility than the S&P 500	High short- term volatility	Higher short-term volatility; periods of several years may elapse before showing superior perform- ance	Highest short-term volatility; subject to risk factors not prevalent in the domestic markets, such as currency fluctuaions	Highest short-term volatility; subject to risk factors not prevalent in the domestic markets, such as currency fluctu- ations	From high to moderate short term volatility, depending on the designated index	Low to moderate, depending on the allocation selected	Moderate to average volatility	Moderate to high volatility
Minimum Participant Investment Time Horizon	Less than one year	1 to 3 years	1 to 3 years	4 to 5 Years	5 years	5 to 10 years	5 to 10 years	5 to 10 years	3 to 5 years	1 to 40 years, depending on the allocation selected	1 to 7 years	1 to 10 years
Ten Year Accumu- lation Risk Potential	Highest	Moderate to high	Moderate	Low	Low :	Low	Low	Low	Moderate to low, depending on the designated index	Moderate to low	Moderate to low	Moderate to low

# INVESTMENT OPTION CHARACTERISTICS (CONTINUED)

, Ma	Stable oney Value/ irket Fixed tion Option	Bond	Ling Cap	ATTACABLE MARKET AND	Small Cap Option	Inter- national Equity Option	Global Equity	CONTROL OF THE PERSON OF THE P	Asset Allocation	Responsible Investment	The Agreement of the Control of the
Participant Perception Safe	Safe. Transfer restrict- ions need to be carefully commun- icated	The interest rate volatility concept may be hard to understand	Concept easy, differences from Growth Fund are subtle	Concept easy, actual process sophis- ticated	Concept easy. Partici- pants need to understand risks	Concept may be mis- under- stood.; risk factors need to be commun- icated carefully	Concept may be mis-under- stood; risk factors need to be communi- cated carefully	Premise of index funds duplicating performance of a specific market segment - must be communicated	Simple way to invest in a broadly diversified portfolio	Need to understand that two factors, financial and socially responsible, determine the underlying investments	Need to understand the risks are greater due to limited investment diversificati on

The following information is provided for information only. The Deferred Compensation Advisory Committee does not provide any type of oversight for Self-Directed Brokerage Accounts.

	Self-Directed Brokerage Accounts
Investment Objective:	Moderate to maximum capital growth or higher levels of current income
Invests Primarily In.	Domestic stocks and/or international stocks and/or bonds that are either purchased individually or as a mutual fund
Primary Source of Return	Capital growth and/or may have intermediate or long term interest income
Volatility Risk Potential	Moderate to extremely high volatility
Minimum Participant Investment Fime Horizon	Determined by the individual Participant
Ten Year Accumu-lation Risk Potential	Low to high depending on the investment
Participant Perception	Needs to understand that <i>only</i> the Participant is responsible for the researching, selecting, managing, controlling and evaluating the investments and the associated risks

# STANDARDS OF INVESTMENT PERFORMANCE

	One-, Three- and Five-Year Standards
Money Market Option	Total time-weighted rates of return that match or exceed the average return of a universe of money market funds.
Stable Value Option	Stable value funds will be evaluated based on a comparison to the agreed upon benchmark, the Lehman Brothers U.S. Aggregate Index, unless otherwise approved by the Investment Subcommittee. Composition will also be reviewed to determine adherence to the proposed composition.
Bond Option	Total time-weighted rates of return that match or exceed the average return of a similar universe of fixed income funds.
Earge Capitalization Option	Total time-weighted rates of return that match or exceed the average return of a universe of large cap funds that are managed in a comparable style.
Mid Capitalization Option	Total time-weighted rates of return that match or exceed the average return of a universe of mid cap funds that are managed in a comparable style.
Small Capitalization Option	Total time-weighted rates of return that match or exceed the average return of a universe of small cap funds that are managed in a comparable style.
International Equity Option	Total time-weighted rates of return that match or exceed the average return of a universe of international equity funds that are managed in a comparable style.
Global Equity Option	Total time-weighted rates of return that match or exceed the average return of a universe of global equity funds that are managed in a comparable style.

# STANDARDS OF INVESTMENT PERFORMANCE (CONTINUED)

	One-, Three- and Five-Year Standards
Index Option	Competing index funds will be compared to a comparable standard index. Consideration is made for tracking errors and the effect of the expense charge on the return.
Asset Allocation Option	Returns of Asset Allocation Funds will compared to returns of comparably composed asset allocation funds or similarly dated age based indexes.
Specialty Option	Total time-weighted rates of return that match or exceed the average return, or when appropriate the index, of a universe of funds with the same investment objective.
Real Estate Fund Option	Total time-weighted rates of return that match or exceed the average return, or when appropriate the index, of a universe of funds with the same investment objective.
Socially Responsible Investment Option	Total time-weighted rates of return that match or exceed the average return of a universe of funds that are managed in a comparable style.

Note: Morningstar Principia Plus will be utilized to determine index of average performance rates by category. Funds not achieving the established benchmarks may be retained at the sole discretion of the Deferred Compensation Advisory Committee. The Deferred Compensation Advisory Committee does not evaluate the performance of Self-Directed Brokerage Accounts.

## **INVESTMENT FUND EVALUATIONS**

#### POLICY:

The Deferred Compensation Advisory Committee retains the authority to periodically evaluate investment funds in accordance with the Standards of Investment Performance and, as a result of this evaluation, to add and deselect investment

funds. The Standards of Investment Performance will be reviewed no less frequently than annually. Conditions may arise that create a need for an evaluation on a more frequent basis, and may include:

- A. Change of investment manager
- B. Change of sub-advisor
- C. Significant change in ownership or control
- D. Significant change in fund management style or drift over a prolonged period
- E. Substantive change in portfolio turnover that significantly exceeds the fund's history
- F. Any violation of SEC rules or regulations
- G. Operational difficulties concerning fund transfers or pricing
- H. Excessive costs or trading practices
- I. Negligible use by Participants

#### PROCEDURE:

In the evaluation of the investment funds, the Standards of Investment Performance will be evaluated on a one-, three- and five-year standard. Each investment's performance calculation is expected to be achieved <u>net</u> of all fees. For funds without comparable indices or peer groups, the Deferred Compensation Plan's consultant will compare the performance of the fund to other investment instruments in the market.

Underperformance of a investment fund in any two of the three year standards will result in placement of the investment fund on the Watch List. If an investment fund fails to meet the minimum standards of investment performance outlined in this document, the Investment Subcommittee may take the following steps.

- Step 1. The investment fund should immediately be placed on probation for up to one-year. The Investment Subcommittee may, in its discretion, if circumstances warrant, proceed directly to Step 2. Retention at the end of that probation period will be contingent on the following:
  - A. The fund should perform above the average of its investment management universe over three-year periods; or
  - B. The fund should perform in the top quartile of its investment management universe over the past one-year period; and
  - C. The Sharpe ratio must exceed the average Sharpe ratio for the applicable peer group; and

D. Performance over these periods will be reviewed to justify retention.

Investment funds that do not satisfy the retention criteria at the end of that probationary period will be considered for replacement—see Step 2.

Step 2. A fund search may be initiated and a replacement fund selected. Regarding the Plan assets already deposited with the deleted fund, each Participant will have a transition period of a length set by the Deferred Compensation Advisory Committee, but not less than 60 days in which he or she may transfer their assets to the replacement fund or a fund option of the Participant's choice. During the 60 (sixty) day transition period, reminders will be sent to Participants monthly prior to eliminating the fund.

In the event a Participant does not voluntarily select a replacement fund(s) by the end of the 60 (sixty) day transition period, the Deferred Compensation Advisory Committee will direct the provider to transfer the current balance of the deleted fund to the most appropriate existing and/or replacement fund within the asset class. In the event the provider does not offer another investment in the same asset class, the dropped fund will be transferred to the stable value fund of that provider.

## INVESTMENT FUND SELECTION - STABLE VALUE FUND

There are several different types of stable value funds, including separate and general account annuity products, GIC funds and FDIC products. Also, there is not, for most of these products, a standardized data base with performance and other pertinent information that would enable a search process to be conducted. There is also a need to enter into negotiations with the provider regarding investment strategy and style in situations where that is in the discretion of the Plan sponsor. For these reasons, the selection of one or more stable value fund products will be conducted through a written request for proposal process directed by the Deferred Compensation Advisory Committee.

## **INVESTMENT FUND SELECTION - MUTUAL FUNDS**

#### I. Alignment of Mutual Funds

- A. Mutual funds offered by the Deferred Compensation Plan will be by groupings of like investment policy and risk (volatility of returns).
- B. Contracted fund providers will be used to determine the groupings of mutual funds including index funds, if appropriate, by investment option characteristics. These investment option characteristics are subject to annual verification by the Deferred Compensation Advisory Committee.
- C. The following is a target portfolio that includes the asset classes, asset categories and numerical range of available funds that may comprise the portfolio for the City of San Jose Deferred Compensation Plan. Consideration must be given for temporary style drift.
- D. At the time of selection, the fund category established by the contracted fund providers for the previous six quarters, will determine the category placement of a fund under the Plan. In the event that a fund has not had consistency of placement within a category over the six quarters prior to selection, it shall be placed in the category most recently determined by contracted fund providers. It is recognized that the placement of a fund within its category may be a consideration in its selection. For example, if a fund has consistently, over a period of time, moved toward the outside ranges of its category, it may not be an appropriate candidate for selection since it may have a high probability of changing categories.

# **INVESTMENT FUND SELECTION - MUTUAL FUNDS (CONTINUED)**

		NumberofTrunds					
Money Market Fund		0 to 1 Fund¹					
Stable Value/Fixed Account Fund		1 Fund					
Bond Fund	(571) 7013 7013 7013	1 to 2 Funds					
Global Equity Fund		1 to 2 Funds					
International Equity Fund		1 to 2 Funds					
Index Fund		1 to 5 Funds					
Asset Allocation Fund <sup>2</sup>		6 to 8 Funds					
Equity Capitalization/Style	Value	Value Blend Growth					
Large Capitalization	1 to 2 Funds	1 to 2 Funds 1 to 2 Funds 1 to 2 Funds					
Mid-Capitalization	1 to 2 Funds	1 to 2 Funds 1 to 2 Funds 1 to 2 Funds					
Small Capitalization	1 to 2 Funds	1 to 2 Funds 1 to 2 Funds 1 to 2 Funds					
Socially Responsible Investment Fund		· 1 to 2 Funds³					
Real Estate Fund	0 to 1 Fund						
Self-Directed Brokerage Account	Limited to 50% of Account to specified retail fund list, individual stocks and bonds						

<sup>&</sup>lt;sup>1</sup>Money market funds may not be necessary if the stable value/general account is liquid and without monetary encumbrances to the Participant.

<sup>&</sup>lt;sup>2</sup>Asset Allocation category may include balanced funds, risk based lifestyle funds or time/age based life-cycle funds.

<sup>3</sup>The DCAC may decide to provide one or more Socially-Responsible Investment (SRI) options in the list of core options, for Participants that are interested in this style of investment choice. SRIs may be categorized in various asset classes. The SRI must remain competitive to its specific asset class and will be subject to investment analysis and potential replacement in the ongoing fund review process. Additionally, the SRI fund must also adhere to its socially responsible

criteria. Departures from the criteria must be documented with the Deferred Compensation Advisory Committee and may result in deletion.

## **INVESTMENT FUND SELECTION - MUTUAL FUNDS (CONTINUED)**

#### II. Minimum Criteria for Selection

To be considered for inclusion in the Plan, a fund should first meet the size and history criteria above. Next it must satisfy the Minimum Operational Criteria below:

#### A. Minimum Size and History Criteria

- 1. Size: To be considered, a fund should be at least \$100 million. Total assets in all share classes can be considered if under the same management team. The intent is to restrict selection of mutual funds to the size appropriate for the potential cash flow to be generated by the Plan. If, however, this restriction reduces the potential pool of funds inappropriately, this criterion may be reduced to broaden selection. Any criteria reduction proposed by the Deferred Compensation Plan's consultant and/or provider is reviewed by the Investment Subcommittee. The Investment Subcommittee shall approve, change or modify the consultant's/provider's recommendation. The change will be documented in the recommendation report to the Deferred Compensation Advisory Committee.
- 2. Period of time in operation: A mutual fund (or a clone fund under the same management) should have been in operation for a period of 5 years prior to selection.

#### B. Minimum Operational Criteria

- 1. It must guarantee transactions at the prior day's price.
- 2. Front end loads and fund surrender charges must be waived.
- 3. It must be compatible with the Plan's administrative and record keeping accounting and system practices.
- 4. The City will have the ability to request mutual funds to pay the City a fee for performing administrative services.

#### III. Selection of Funds

The selection process is used to add a new fund or to delete a current fund. The recommendation to add or delete a fund will be documented in writing for the Investment Subcommittee's consideration. The written report, which is typically prepared by the Deferred Compensation Plan's consultant, will contain the reasons for the recommendation to add or delete a fund and the factors considered to support the recommendation using the following process:

## **INVESTMENT FUND SELECTION - MUTUAL FUNDS (CONTINUED)**

#### A. Screening Funds

- 1. The initial screening of a new fund will produce a listing of funds that have outperformed the average of their respective peer group for the one-, three- and five-year periods. At this point, those funds that do not out perform the benchmark in two of the three measured periods are inappropriate for the Plan will not be considered for inclusion in the Plan for any of the following reasons:
  - a) The fund is closed.
  - b) The fund has a policy of not being available for deferred compensation plans.
  - c) The fund has loads that it is not willing to waive.
  - d) The fund has an expense ratio that is uncompetitive in relationship to similarly managed funds.
  - e) The risks taken are too high for the achieved performance as determined through a Sharpe Ratio analysis.
- 2. If the criterion stated above in Step 1 above is too restrictive, the DCAC may modify one or more of the criteria in the initial screening process and, as a result, may include in the evaluation/selection funds that do not meet all of the criteria stated. The reason(s) supporting the exception and the methodology used to develop the initial list for consideration must be documented and included in the minutes of the Investment Subcommittee meeting.
- 3. The initial list of funds produced in Steps 1 and 2 above shall be compared to the fund(s) relative peer group and within the peer group shall be ranked according to the fund's annualized performance over the most recent five-year investment period. The numeric ranking will be identified. The relative peer groups may include:
  - a) Small Capitalization (value, blend and growth styles may be considered)
  - b) Mid Capitalization (value, blend and growth styles may be considered)
  - b) Large Capitalization (value, blend and growth styles may be considered)
  - c) Bond (may include domestic and foreign investments)
  - d) International Equity (may include large, mid and small cap investments)
  - e) Global Equity (may include large, mid and small cap investments)
  - f) Money Market Funds
  - g) Stable Value, General Account or Fixed Account Option
  - h) Index Funds

- i) Asset Allocation Funds/Target Date Funds
- i) Real Estate Fund
- k) Specialty Funds
- l) Socially Responsible Funds

Note: Self-Directed Brokerage Accounts (SDBA) are not monitored by the Deferred Compensation Advisory Committee. Participants who invest in SDBAs are responsible for the selection, management and control of these investments.

#### B. Fund Review

- 1. Once the peer group ranking list is determined in Screening of Funds, each fund will be reviewed for the following:
  - a) Annual performance over each of the immediately preceding five calendar years will be evaluated. Consistent performance return in each year of the five year period will be preferred. Consistent performance includes moderate Standard Deviation, (as determined by a comparison with the average standard deviation for that investment style), portfolio manager tenure, outperforming the appropriate benchmark for the three- and five-year periods and a consistent Risk and Return profile as determined by Morningstar.
  - b) The fund's investment category placement over the last three years will be reviewed and funds that remain in the same category will be preferred.
  - c) Issues to be addressed in determining fund selection shall-include:
    - i. Number of funds per manager
    - ii. Portfolio manager tenure
    - iii. Equity investment style, including average market capitalization, portfolio turnover, number of holdings, consistency of style, sector weighting, risk, information ratio where appropriate, and security selection
    - iv. Fixed income investment style, including duration management, sector selection, and security selection style. This question should include review of investment process, ability to articulate process as well as consistency of style or process.

- v. Fees and expenses
- vi. Confirm Minimum Operational Criteria compliance
- vii. Disclosure that, based on the knowledge of the provider, the fund family has not participated in unethical trading practices

Funds that exhibit consistent performance and satisfy the Minimum Operational Criteria will be preferred.

- 2. Based on the information collected during the evaluation of the funds, each fund being considered for addition or deletion to the Plan will be reviewed and may be eliminated based on:
  - a) Inconsistent performance history
  - b) Excessive movement within investment category
  - c) Qualitative factors such as excessive account turnover or an inappropriate investment style
  - d) Inability to satisfy the Minimum Operational Criteria
  - e) Fund's assets are so large that the portfolio manager lacks flexibility to buy and sell securities in an efficient and timely manner.

#### C. Final Selection

The Investment Subcommittee will review the written recommendation and review the reports submitted documenting the review process for each fund being considered for inclusion in the Plan and/or deletion from the Plan. The Investment Committee will make a recommendation to the Deferred Compensation Advisory Committee. The Deferred Compensation Advisory Committee approves all new funds added to the Plan and all funds to be deleted from the Plan.

#### LOANS

#### **POLICY:**

Subject to Internal Revenue Service and United States Treasury rulings and regulations, the plan may give Plan Participants the ability to obtain loans from their Deferred Compensation account. Loans would be administered directly by the Plan Provider.— Participants must be active employees and eligible for contributions to the Deferred Compensation Plan. Termination or separation from service will require loan repayment in full. Non repayment of the loan will be subject to current applicable Federal and State taxes and penalties that apply. The Deferred Compensation Advisory Committee reserves the right to limit the amount loaned and the number of loans available to an eligible Participant.

## **BLACKOUT PERIOD**

#### POLICY:

The Plan will give Plan Participants a minimum of 30-day advance notice of "blackout periods" affecting their rights to direct investments, take loans (if available) or obtain distributions. Blackout periods may occur when plans change record-keepers, record-keeping systems or investment options. Individual Participants will receive a blackout notice that contains, among other things:

- The reasons for the blackout period;
- A description of the rights that will be suspended during the blackout period;
- The start and end dates of the blackout period; and
- A statement advising Participants to evaluate their current investments based on their inability to direct or diversify assets during the blackout period.

## DISCLOSURE OF FEES, COMMISSIONS AND CHARGES

#### POLICY:

All fees, commissions and charges for each selected investment option must be fully disclosed to the Deferred Compensation Advisory Committee before the option can be made available to Plan Participants. That is, in its review of a fund's performance history, the Deferred Compensation Advisory Committee must be shown the fund's gross performance less all applicable fees, commissions and charges, and the resulting net return.

In addition, these fees, commissions and charges will be disclosed to all Participants at enrollment and at any other time as appropriate. It will be disclosed to Participants the nature of all variances between gross return and net return.

## **INVESTMENT COMMUNICATIONS TO PARTICIPANTS**

#### POLICY:

Information about each investment option will be given or made available to Participants to help them to make informed investment choices. The Plan shall provide at least quarterly statements of fund performance to each Participant.

Upon request, copies of investment fund prospectuses or similar equivalent information, list of underlying investments for a given fund, and other information that the Deferred Compensation Advisory Committee has available will be provided to Participants electronically, in hard copy or through a web link.

#### **INVESTMENT EDUCATION**

#### POLICY:

It is the Deferred Compensation Advisory Committee's objective to provide employees with ongoing investment education. The purpose of the investment education program is to provide information and tools to assist in the development of a personal investment strategy for employees and facilitate the achievement of savings and retirement goals.

#### REVIEW

#### POLICY:

The Deferred Compensation Advisory Committee's Investment Subcommittee will review this document annually.

If, at any time, a Deferred Compensation Plan's consultant or provider feels that these policy standards cannot be met, or that the guidelines contained herein constrict the appropriate management of the investment funds, the Plan's consultant or provider must submit the specific recommendation and reasons for such a recommendation in writing to the Deferred Compensation Advisory Committee's Investment Subcommittee at least annually. The Investment Subcommittee will review policy recommendations and determine whether to support or not to support the Deferred Compensation Plan's consultant or provider's policy recommendations. All Investment Subcommittee recommendations must be approved by the Deferred Compensation Advisory Committee.

Secretary, Deferred Compensation Advisory Committee, City of San Jose

Date

8/28/08